

Xia Li

Ph.D. Candidate

Questrom School of Business, Boston University
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RESEARCH INTERESTS

Strategy, Climate Change, Adaptation, Green Innovation, Certification

EDUCATION

Boston University, Questrom School of Business 2023, expected

Ph.D. Candidate - Strategy & Innovation

Committee: Tim Simcoe (Co-Chair), Caroline Flammer (Co-Chair), Andrew King

Columbia University, School of International and Public Affairs 2008

M.P.A.–International Finance & Policy

Peking University 2005

B.A. (English), B.S. (Statistics), and Bachelor in Economics

PUBLICATIONS AND PAPERS UNDER REVIEW

Li X. “Physical Climate Risk and Firms’ Adaptation Strategy” (*Strategic Management Journal*, revise and resubmit). <https://ssrn.com/abstract=4143981>

- Best Ph.D. Paper Award, UN PRI (Principles for Responsible Investment), 2022
- Runner-up, Best Paper Award at the Annual Ivey/ARCS Ph.D. Sustainability Academy, 2021

Li X. & Simcoe T. (2021) “Competing or Complementary Labels? Estimating Spillovers in Chinese Green Building Certification.” *Strategic Management Journal*. 42(13): 2451-2476.

<https://doi.org/10.1002/smj.3326>

Li X. & Gallagher P. K. (2022) “Assessing the Climate Change Exposure of Foreign Direct Investment.” *Nature Communications*. 13:1451. <https://doi.org/10.1038/s41467-022-28975-5>

RESEARCH IN PROGRESS

Li X., Gallagher P. K., Chen X. “Climate Double Whammy: Assessing the Combined Climate Risks of Overseas Power Projects” (Working Paper)

Li X., Simcoe T., King A. “Estimating the Impact of Disclosure on Different Directions of Green Innovation” (Work in Progress)

Li X. & Flammer C. “Climate Risks and Firms’ Non-market Strategies” (Work in Progress)

GRANTS, AWARDS AND FELLOWSHIPS

Questrom Award for Outstanding Doctoral Research, 2021

Global China Initiative Research Fellowship, Global Development Policy Center, 2020 – 2022
Graduate Fellowship, Questrom School of Business, Boston University, 2017 – 2023
Research Grant, Questrom School of Business, Boston University 2019
Conference Grant, Questrom School of Business, Boston University, 2018, 2019, 2020, 2021, 2022
Departmental Research Assistant Fellowship, Columbia University, 2007 - 2008

TEACHING EXPERIENCE

Boston University, Questrom School of Business
Instructor, SI422 Strategy, Innovation, & Global Competition – Summer 2020

Boston University, Questrom School of Business
Teaching Assistant, DS925 Causal Inference for Management Research (by Tim Simcoe) – Fall 2020
Teaching Assistant, SI422 Strategy, Innovation, & Global Competition (by Jeff Furman) – Fall 2019

INVITED PRESENTATIONS

“Physical Climate Risk and Firm’s Adaptation Strategy”

2022 The Academy of Management (AOM) Annual Meeting, Seattle, WA

2022 Strategy Science Conference, New York, NY

2022 CCC Ph.D. Conference, Toronto, Canada

2022 Impact Measurement and Allocation Program Seminar, Boston, MA

2021 Strategic Management Society (SMS) Annual Conference, Virtual

2021 Climate Adaptation Research Symposium, Virtual

2021 Alliance for Research on Corporate Sustainability (ARCS) Annual Conference, Virtual

2021 Strategy and the Business Environment (SBE) Conference, Virtual

“Competing or Complementary Labels? Estimating Spillovers in Chinese Green Building Certification”

2020 SMS Annual Conference, Virtual

2020 SBE Conference, Virtual

2019 AOM Annual Meeting, Boston, MA

2019 ARCS Annual Research Conference, Chapel Hill, NC

2019 Boston University, Strategy & Innovation Department Brownbag Seminar, Boston, MA

“Physical Climate Risk and Foreign Direct Investment: Is China Different?”

2020 Global China Research Colloquium, Global Development Policy Center, Virtual

DEPARTMENT AND PROFESSIONAL SERVICE

Organizer of Academy of Management Symposium (2022)

Strategic Management Journal Reviewer (2020 – present)

Strategic Management Society Reviewer (2021)

Alliance for Research on Corporate Sustainability Annual Conference Reviewer (2020)

Strategy and Innovation Department, Brown Bag Seminar Organizer (2019-2020)

PROFESIONAL EXPERIENCE

- Aon, Hong Kong 2011-2017
Regional Associated Director, Construction, Power and Infrastructure, Asia
- Managed risk advisory projects for multinational companies including nuclear power developers, renewable energy companies, and energy efficiency solution providers.
 - Provided risk consulting services to Chinese overseas project financed infrastructure projects.
- Environmental Resources Management (ERM), Hong Kong and Beijing 2008-2011
Consultant
- Managed the Hong Kong Climate Change Mitigation Assessment, ran the integrated energy-economic -environment model MARKAL-MACRO, and drafted the report “A Study of Climate Change in Hong Kong - Feasibility Study”.
 - Conducted Regulatory Impact Assessments for governments and Business Impact Assessments for companies, including mandatory implementation of Building Energy Code, waste recycling, implementation of product responsibility scheme for waste electrical and electronic equipment, climate change adaptation business cases, and glass recycling scheme.
- Bloomberg New Energy Finance, New York 2008
Intern
- United Nations, New York 2007
Intern, Department of Economic and Social Affairs, Sustainable Development Division
- Nestlé, China 2005 - 2006
Management Trainee

LANGUAGE SKILLS

English (Fluent), Mandarin (Native), Cantonese (Fluent)