

Xia Li

Ph.D. Candidate

Questrom School of Business, Boston University
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RESEARCH INTERESTS

Strategy, Climate Change, Adaptation, Green Innovation, Certification

EDUCATION

Boston University, Questrom School of Business 2023, expected

Ph.D. Candidate - Strategy & Innovation

Committee: *Tim Simcoe (Co-Chair), Caroline Flammer (Co-Chair), Andrew King*

Columbia University, School of International and Public Affairs 2008

M.P.A.–International Finance & Policy

Peking University 2005

B.A. (English), B.S. (Statistics), and Bachelor in Economics

PUBLICATIONS & PAPERS UNDER REVIEW

Li X. & Simcoe T. (2021) “Competing or Complementary Labels? Estimating Spillovers in Chinese Green Building Certification.” *Strategic Management Journal*. 42(13): 2451-2476.

Li X. & Gallagher P. K. (2022) “Assessing the Climate Change Exposure of Foreign Direct Investment.” *Nature Communications*. 13:1451.

Li X. “Physical Climate Risk and Firms’ Adaptation Strategy.” *Strategic Management Journal*, 1st round revise and resubmit.

- Job Market Paper
- Best Ph.D. Paper Award, UN PRI (Principles for Responsible Investment), 2022
- Runner-up, Best Paper Award at the Annual Ivey/ARCS Ph.D. Sustainability Academy, 2021

RESEARCH IN PROGRESS

Li X., Simcoe T., King A. “Estimating the Impact of Disclosure on Different Directions of Green Innovation.” (target: *Management Science*)

Li X. & Flammer C. “Climate Risks and Firms’ Non-market Strategies.” (target: *Strategic Management Journal*)

Li X., Gallagher P. K., Chen X. “Climate Double Whammy: Assessing the Combined Climate Risks of Overseas Power Projects.” (target: *Management Science*)

GRANTS, AWARDS AND FELLOWSHIPS

Questrom Award for Outstanding Doctoral Research, 2021

Global China Initiative Research Fellowship, Global Development Policy Center, 2020 – 2022

Graduate Fellowship, Questrom School of Business, Boston University, 2017 – 2023

Research Grant, Questrom School of Business, Boston University 2019

Conference Grant, Questrom School of Business, Boston University, 2018, 2019, 2020, 2021, 2022

Departmental Research Assistant Fellowship, Columbia University, 2007 - 2008

TEACHING EXPERIENCE

Boston University, Questrom School of Business

Instructor, SI422 Strategy, Innovation, & Global Competition – Summer 2020

Boston University, Questrom School of Business

Teaching Assistant, DS925 Causal Inference for Management Research (by Tim Simcoe) – Fall 2020

Teaching Assistant, SI422 Strategy, Innovation, & Global Competition (by Jeff Furman) – Fall 2019

CONFERENCE AND SEMINAR PRESENTATIONS

2022/2023

Organizations and Environmental Sustainability (Stanford University), London Business School, University of Cambridge, Northeastern University, Ivey Business School, University of Melbourne, Indiana University, University of Illinois at Chicago, Hong Kong University of Science and Technology, Chinese University of Hong Kong, UN PRI Academic Network Week (virtual), ARCS virtual seminar

2021/2022

Academy of Management Annual Meeting (Seattle), Strategy Science Conference (New York University), CCC Ph.D. Conference (Toronto University), Impact Measurement and Allocation Program Seminar (Boston University), Strategic Management Society Annual Conference (virtual), Climate Adaptation Research Symposium (UCLA)

2020/2021

Strategic Management Society Annual Conference (virtual), Strategy and the Business Environment (SBE) Conference (virtual), ARCS Annual Conference (virtual), Global China Research Colloquium at Global Development Policy Center (virtual)

2019/2020

Academy of Management Annual Meeting (Boston), ARCS Annual Research Conference (the University of North Carolina at Chapel Hill), Boston University

DEPARTMENT AND PROFESSIONAL SERVICE

Strategic Management Journal Editorial Review Board (2020 – present)

Organizer of Academy of Management Symposium (2022)

Strategic Management Society reviewer (2021)
Research Policy ad hoc reviewer (2023 – present)
Alliance for Research on Corporate Sustainability Annual Conference Reviewer (2020)
Strategy and Innovation Department, Brown Bag Seminar Organizer (2019-2020)

PROFESIONAL EXPERIENCE

Aon, Hong Kong 2011-2017
Regional Associated Director, Construction, Power and Infrastructure, Asia

- Managed risk advisory projects for multinational companies including nuclear power developers, renewable energy companies, and energy efficiency solution providers.
- Provided risk consulting services to Chinese overseas project financed infrastructure projects.

Environmental Resources Management (ERM), Hong Kong and Beijing 2008-2011
Consultant

- Managed the Hong Kong Climate Change Mitigation Assessment, ran the integrated energy-economic -environment model MARKAL-MACRO, and drafted the report “A Study of Climate Change in Hong Kong - Feasibility Study”.
- Conducted Regulatory Impact Assessments for governments and Business Impact Assessments for companies, including mandatory implementation of Building Energy Code, waste recycling, implementation of product responsibility scheme for waste electrical and electronic equipment, climate change adaptation business cases, and glass recycling scheme.

Bloomberg New Energy Finance, New York 2008
Intern

United Nations, New York 2007
Intern, Department of Economic and Social Affairs, Sustainable Development Division

Nestlé, China 2005 - 2006
Management Trainee

LANGUAGE SKILLS

English (Fluent), Mandarin (Native), Cantonese (Fluent)